

VISION 2030 NONCREDIT SUMMIT 2025

Vision in Action: Best Practices to Launch Noncredit Offerings

October 16, 2025 IMt. San Antonio College



VISION 2030
A Roadmap for California
Community Colleges

Presenters

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Session Overview


Explore proven strategies for launching and sustaining impactful noncredit programs

Gain insight through practical examples

Gain practical tools to strengthen access, equity, and student success



Does your college offer noncredit programs?

1. We already offer several noncredit programs
 2. We offer a few, but still exploring expansion
 3. We are planning to start soon
 4. We don't currently offer any
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How Can We Best Support Our Students?



Why Noncredit?

Equity in Access:Free tuition (cost savings), providing instruction through flexible modalities, and inclusive opportunities for underrepresented and nontraditional student populations.

Equity in Success:Clear pathways to achievement through transitions to credit programs, skill upgrades, and short-term workforce preparation and training opportunities. Equips students with the skills needed to enter the workforce immediately or continue on to higher academic goals.

Equity in Support: a holistic and comprehensive, student-centered services and resources to promote learning and personal growth.

Noncredit Courses

Eligible Noncredit Courses: Ten Categories

1. English as a Second Language (ESL)*
2. Immigrant Education
3. Elementary and Secondary Basic Skills*
4. Health and Safety
5. Substantial Disabilities
6. Parenting
7. Home Economics
8. Courses for Older Adults
9. Short-term Vocational*
10. Workforce Preparation*

* Eligible for Enhanced Funding if associated with an approved noncredit program



Noncredit Apportionment

- Enhanced funding for Career Development and College Preparation (CDCP)
 - Need to be part of a sequence of courses that make up an approved CDCP certificate
 - CDCP funding for courses that are part of a CDCP program cannot be received until the program is chaptered
 - Basic funding for the non-CDCP eligible instructional areas

2025-26 Funding Rates per FTES:

Traditional credit \$5,416.20

Special Admit Credit and CDCP noncredit \$7,595.29

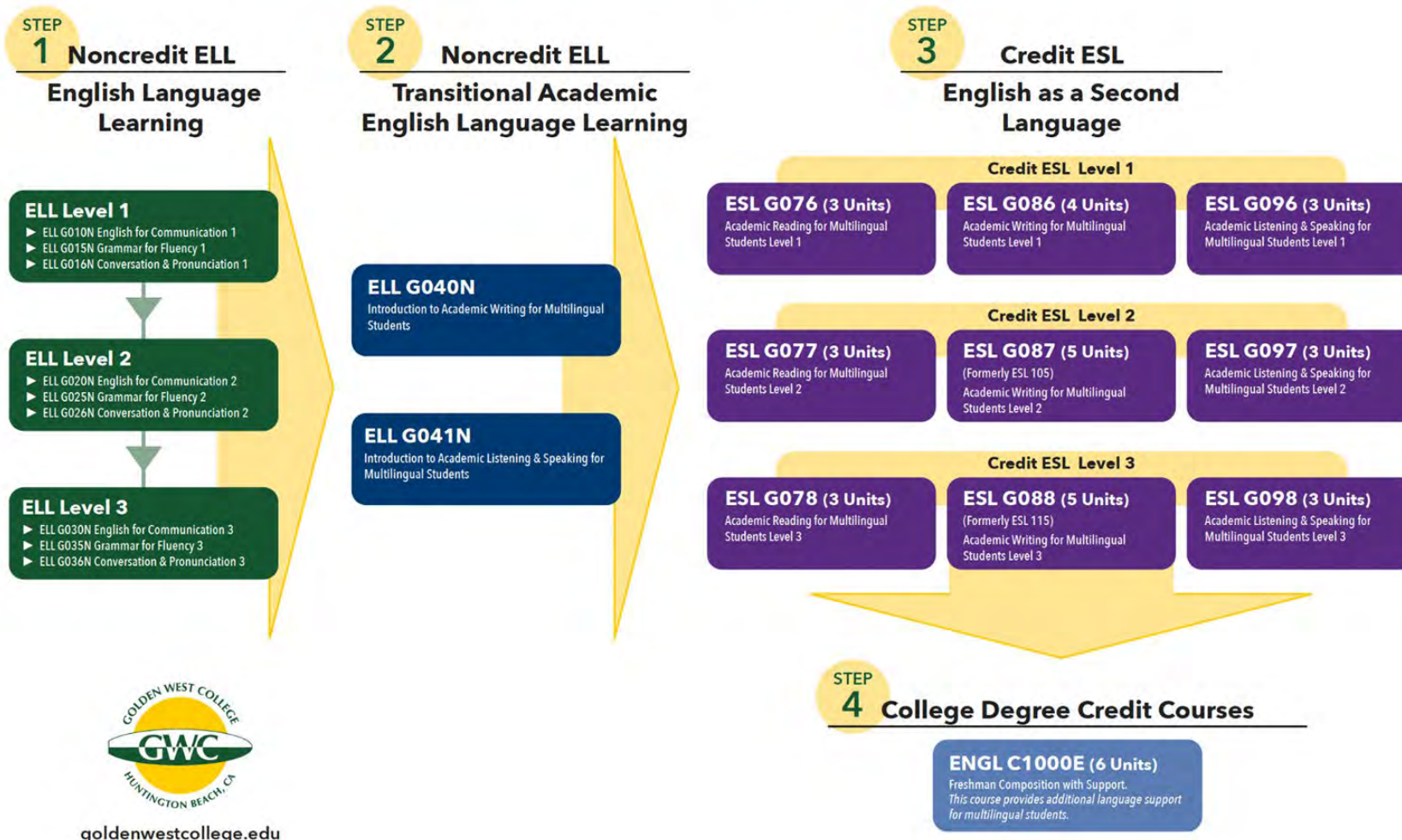
Basic noncredit \$4,567.26

Elements of Launching a Successful Noncredit Program



GWC Academic Pathway for English Language Learners

Academic Pathway for English Language Learners



GWC Noncredit Healthcare Pathway

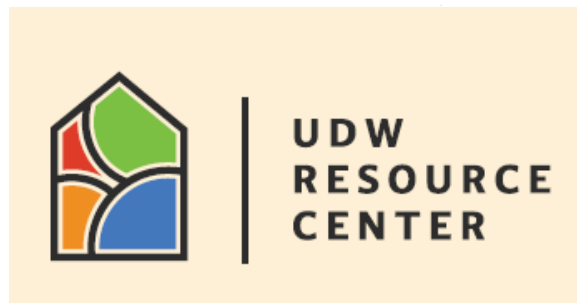


Program Title	Senior Healthcare Technician	Certified Nurse Assistant (CNA)
Program Focus	Provides foundational training focused on the health, safety, and care of older adults.	Prepares students for entry-level healthcare positions assisting patients in various clinical settings.
Courses & Hours	3 required courses —total of 50 hours of instruction, offered in 8 or 16 weeks.	2 required courses —total of 160 hours of instruction (CDPH approved).
Modality	Live online and in-person instruction.	In-person instruction with clinical hours.
Class Schedule	Classes meet once or twice per week.	Theory classes are held once a week on Saturdays, while clinical days vary.

**Students who successfully complete these programs will earn additional points on their applications to the GWC Nursing Program.*

Collaboration with Stakeholders

- Active participation in advisory and campus-wide committee meetings and events
- Partnerships with community-based organizations, including:
 - Faith-based and non-profit organizations
 - Local school districts
 - Regional consortium partners
- Example: [United Domestic Workers \(UDW\)](#)



United Domestic Workers

The Chancellor's Office partners with the United Domestic Workers (UDW) to construct seamless educational pathways for the union's 91,000 members and their families. With UDW and through the efforts described above, the project will build capacity for colleges to engage learners in pathways that lead to high-value certificates and degrees, improving workers' economic mobility.



Strategies for Successful Launches

- Centralized support (Welcome Center) for greater efficiency: Culturally relevant student-centered services that are related to new programs, student portal, Canvas, basic needs resources, textbooks, campus tours, orientations, and parking permits
- Noncredit Faculty Liaison
- Collaboration with Admissions & Records, Basic Needs, divisions/disciplines and department chairs
- Bilingual counseling services designed specifically for noncredit students
- Knowledgeable, well-trained support team dedicated to student success



Marketing and Outreach

- Community engagement, on/off campus
- Word-of-mouth referrals from family and friends
- Customer management and tracking with Slate CRM/Lumens
- Real-time support through Live Chat
- Assistance provided by bilingual staff
- Multi-channel marketing: printed mailers, newspaper and radio ads, marquee promotions, social media, Vietnamese TV interviews, swap meet and supermarket tabling, bus stop and billboard ads, and local city/county events



FREE CLASSES
AND CAREER TRAINING FOR ADULTS


GOLDEN WEST COLLEGE
NONCREDIT - ADULT
EDUCATION PROGRAM

FREE CLASSES FOR ADULTS FROM GOLDEN WEST COLLEGE!
We can help you get the skills and knowledge you need for a new job.
Enroll Today!

BE INSPIRED BE EMPOWERED BE TRANSFORMED

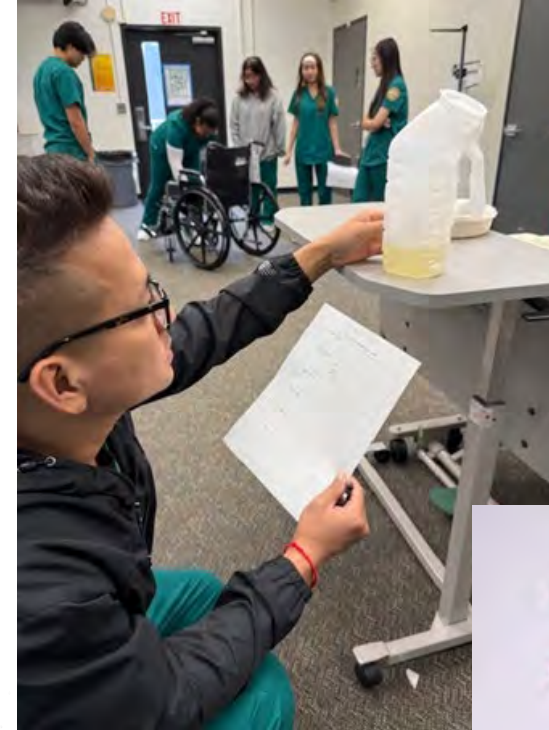
FALL 2025
NONCREDIT CLASS SCHEDULE
In-person & Online Classes
Fall Term Dates: August 25 to December 13, 2025
Enroll Today!
www.goldenwestcollege.edu/noncredit
Call or text us: (714) 684-1809

GWC



Measuring Success

- Create a Noncredit Plan
- Improve student retention and success rates
- Increase transitions to credit and CTE programs
- Strengthen employment outcomes
- Track FTES and leverage data tools for continuous improvement



Current Challenges

- Awareness and Marketing
- Staffing Noncredit Classes
- Expanding Services Fast Enough
- Funding & Sustainability
- Educating Campus
- Student Persistence and Retention



English Conversation Lab

- Practice speaking/listening to English
- Get feedback on pronunciation
- Build vocabulary and improve grammar
- Meet new people

Mon, Tue, & Thu from 11:00AM - 12:00PM

Located on the 1st Floor of the LRC

Resources

- [State Chancellor's Office website](#)
- [California Community Colleges Curriculum Inventory \(COCI\)](#)
- [Data Vista](#)
- [Data Mart](#)
- [ASCCC](#)
- [ACCE](#)
- [CTE Employment Survey – \(CTEO\)](#)
[Employment and earnings data](#)

Thank You!

