

Lost & Found Online Auction Fall 2024

Coordinated by: Student Life

The Student Life Office held its annual Lost & Found Auction Online via 32Auctions. Data is based on Post-Event Survey responses sent to participants.

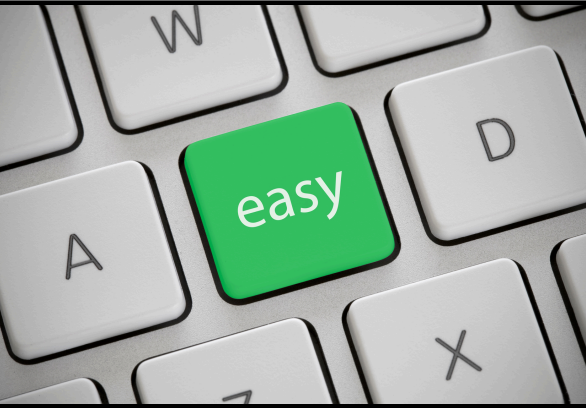
\$4724.00 Funds Raised

212 Participants



Participants were asked to rate the following on a Likert Scale

Strongly Disagree Disagree Agree Strongly Agree



The 32auctions web-based platform was clear, I understood how to navigate the platform and make bids

100% Agreed or Strongly Agreed

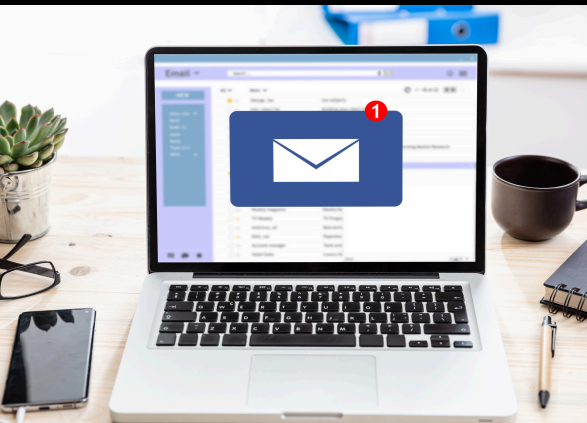
The 4-day event was the right length of time to participate in the auction

100% Agreed or Strongly Agreed



I felt I was well informed throughout the event, regarding my bidding status

100% Agreed or Strongly Agreed



PARTICIPANTS WERE ASKED HOW WE CAN IMPROVE THE ONLINE EXPERIENCE:

"Send out more reminders the week of the auction."

"Promoting it more with students."

"It should end in the evening vs mid afternoon."

"Better descriptions, sizes, brands, color."

ADDITIONAL COMMENTS:

"Nothing, everything works great within the online auction."

"Sometimes it was hard to tell what the color is online."

"Offer info on how to donate before the sale starts."

"I do wish there were actual jewelry (rather than mostly costume jewelry)."

"It would be cool to have both in person and online."

There was plenty of marketing for the event and finding the link for the online auction was clear

90% Agreed or Strongly Agreed



The payment process was clear and convenient

100% Agreed or Strongly Agreed

The pick-up process was clear and convenient

100% Agreed or Strongly Agreed



I prefer an online format versus an in-person format for this auction event

90% Agreed or Strongly Agreed

This Auction funds the Student Life Mark Minor Memorial Scholarship.

In remembrance of the late Mark Minor, former Mt. SAC Associated Students/Student Life Publications Technician, this scholarship is given in his honor to students who have shown a passion to succeed and excel in school while being a single parent. For over 20 years, Mark worked closely with students who were involved with clubs & organizations and Associated Students. He loved to interact with ambitious and conscientious students who proved that they could succeed within the classroom while balancing other areas of their life. Mark was passionate about the work he did and this scholarship recognizes students who are also passionate, committed, and dedicated to succeed.